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THE PLASTICS EXPORT
PROMOTION COUNCIL

PLEX[®] 2024 CONNECT

JUNE 7-9 2024 BOMBAY EXHIBITION
CENTRE, NESCO, MUMBAI

Branding and Advertisement Opportunities





Onsite Venue Branding and Advertisement Opportunities



VENUE BRANDING LOCATION PLAN

PLEX²⁰²⁴
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JUNE 7-9 2024

BOMBAY EXHIBITION
CENTRE, NESCO, MUMBAI

SUPPORTING ASSOCIATIONS
PLASTINDIA



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DATE - 4-10-23

Ram Mandir Rd. Rly. Station

- 1 POLE BUNTING
- 2 PATHWAY PYLONS
- 3 PATHWAY HOARDING
- 4 GATE 2 & 3 PYLON
- 5 HALL 2 CROSS WALL
- 6 HALL 2 & 3 CROSS WALL
- 7 HALL 2 PILLAR BRANDING
- 8 HALL 3 PILLAR BRANDING
- 9 HALL 2-3 FLOOR STICKER
- 10 REGISTRATION BRANDING
- 11 B2B AREA BRANDING

TOWARDS RAMMANDIR ROAD
TOWARDS GOREGAON
TOWARDS RAMMANDIR ROAD
TOWARDS GOREGAON



VENUE BRANDING OPPORTUNITIES



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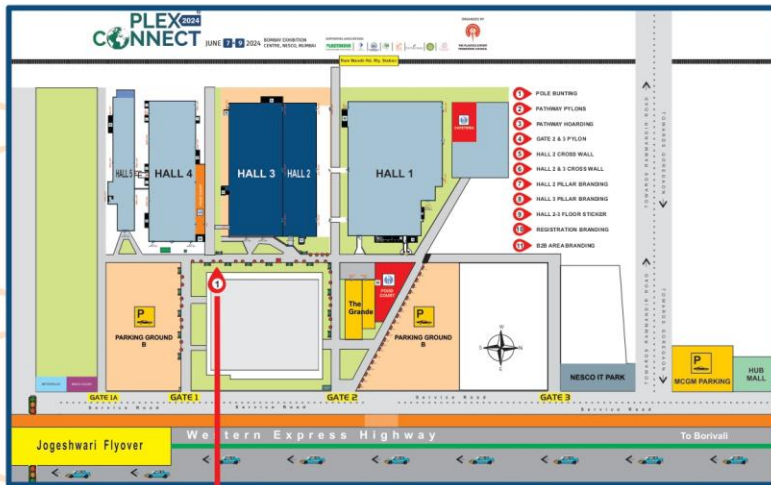
1

POLE BUNTING

Qty 30 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Branding Size : 2.5' x (W) x 7' (H) Bothside
Material : Flex & Frame
Available Qty : 30 nos

These Pole Bunting will be placed on the Pathway
leading to Hall 2 & 3

RATE CARD
Exhibitor : Rs. 5,000 /- Each
Non Exhibitor : Rs. 7,500 /- Each

Placement will be decided on first come first serve on the basis of payment

VENUE BRANDING OPPORTUNITIES



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PLASTINDIA

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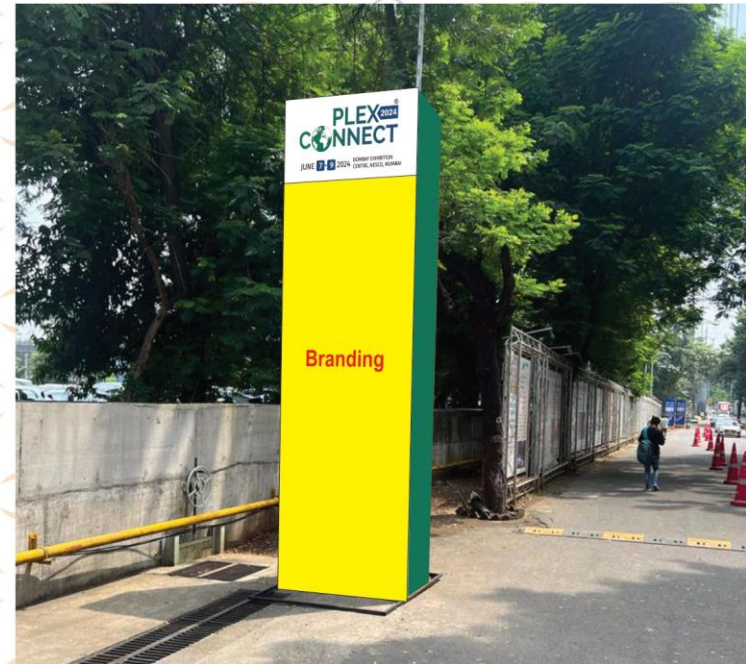


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2

Pathway Cuboid

Qty 15 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Branding Size : 4' x (W) x 10' (H) Bothside
Material : Flex & Frame
Available Qty : 15 nos

These Pylons will be placed on the Pathway
leading to Hall 2 & 3

RATE CARD
Exhibitor : Rs. 15,000 /- Each
Non Exhibitor : Rs. 27,000 /- Each

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3

PATHWAY HOARDING

Qty 17 nos



Branding Size : 20' x (W) x 10' (H)
Material : Frontlit Flex Mounted on Metal Frame
Available Qty : 17 Nos

These Hoarding Will be Placed on the Pathway
Leading to Hall 1

RATE CARD
Exhibitor : Rs. **28,000** /- Each
Non Exhibitor : Rs. **40,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

VENUE BRANDING OPPORTUNITIES



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GATE 2 & 3 PYLON

Qty 1 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 10' (H)
Material : Frontlit Flex Mounted on Metal Frame
Available Qty : 1 nos

These Hoarding Will be Placed on the Pathway
Leading to Hall 2

RATE CARD
Exhibitor : Rs. 50,000 /- Each
Non Exhibitor : Rs. 70,000 /- Each

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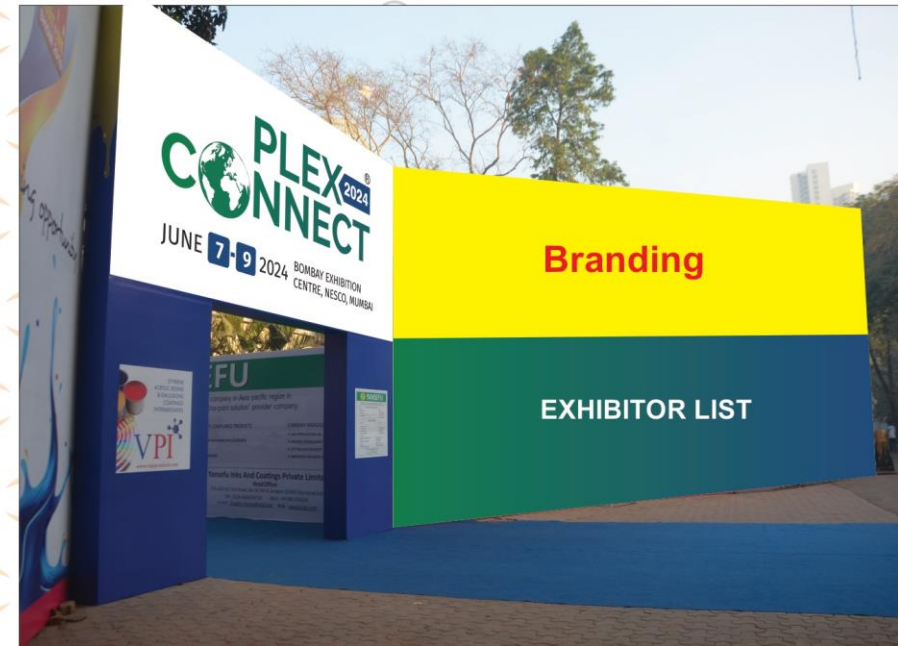


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5

HALL 2 CROSS WALL BRANDING

Qty 1 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Branding Size : 50' x (W) x 10' (H)
Material : Frontlit Flex Mounted on Metal Frame
Available Qty : 1 nos

These Hoarding Will be Placed on the Pathway
Leading to Hall 2

RATE CARD
Exhibitor : Rs. **70,000** /- Each
Non Exhibitor : Rs. **150,000** /- Each

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6A

HALL 2 & 3 CROSS WALL BRANDING

Qty 5 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 20' x 20' (W) x 20' (H) Qty 5 nos
Material : Frontlit Flex Mounted on Metal Frame
Available Qty : 5 nos

These Hoarding Will be Placed on the Pathway
Leading to Hall 2-3

RATE CARD
Exhibitor : Rs. 50,000 /- Each
Non Exhibitor : Rs. 70,000 /- Each

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HALL 2 PILLAR COVERING

Qty 18 nos



Branding Size : 6' x (W) x 10' (H)
Material : Frontlit Flex Mounted on Metal Frame
Available Qty : 18 nos

These Branding Will be Placed in Hall 2-3

RATE CARD

Exhibitor : Rs. **15,000** /- Each
Non Exhibitor : Rs. **20,000** /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

VENUE BRANDING OPPORTUNITIES



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HALL 3 PILLAR COVERING

Qty 17 nos



Branding Size : 8' x (W) x 10' (H)
Material : Frontlit Flex Mounted on Metal Frame
Available Qty : 17 nos

These Branding Will be Placed in Hall 2-3

RATE CARD
Exhibitor : Rs. 20,000 /- Each
Non Exhibitor : Rs. 25,000 /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

VENUE BRANDING OPPORTUNITIES



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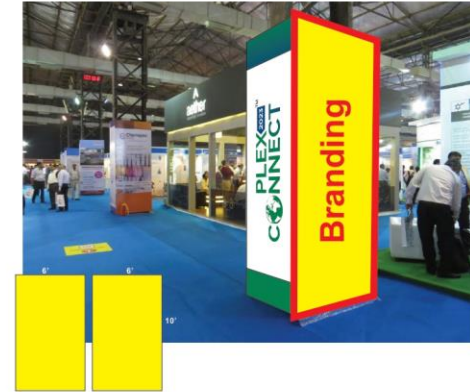
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Hall 2 -3 Pillar Branding Plan

- R** Reserve for Bronze Sponsor
- R** Reserve for Gold Sponsor
- R** Reserve for Diamond Sponsor
- R** Reserve for Platinum Sponsor

Hall 2 Qty 18 nos



Hall 3 Qty 17 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

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9

HALL 2-3 FLOOR STICKER

Qty 60 nos



Branding Size : 3' x (W) x 3' (H)
Material : Vinyl Print
Available Qty : 60 nos

These Branding Will be Placed in Hall 2-3

RATE CARD
Exhibitor : Rs. **5,000** /- Each
Non Exhibitor : Rs. **10,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Buyer Seller Meeting Area Branding and Advertisement Opportunities



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11

B2B AREA BRANDING

Qty 50 nos



Branding Size : 3' x (W) x 4' (H)
Material : Vinyl Print
Available Qty : 50 nos

These Branding Will be Placed in B2B Area

RATE CARD

Exhibitor : Rs. **8,000** /- Each
Non Exhibitor : Rs. **12,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Registration Branding and Advertisement Opportunities



10

REGISTRATION BRANDING

Qty 12 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 4' (H)
Material : Vinyl Print
Available Qty : 12 nos

These Branding Will be Placed in Hall 2

RATE CARD

Exhibitor : Rs. **10,000** /- Each
Non Exhibitor : Rs. **15,000** /- Each



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Lanyard Branding



Branding Size: Depend on the Logo

Material: NA

Available Qty: 10000

Rate Card :

Exhibitor: Rs. 3,00,000 /-

Non Exhibitor: Rs. 4,00,000 /-



Exhibitor Directory

Branding and Advertisement Opportunities





JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI



Exhibitor Directory

Branding Size: A5

Material : Digital Paper Print

Available Qty: 2000

Sr. No	Options for Advertisement	Rate Card Exhibitor / Non Exhibitor
1	Front Inside cover	Rs. 30,000.00
2	First 5 Page (Per page)	Rs.15,000.00
3	Back 5 Pages (Per pages)	Rs. 15,000.00
4	Back Cover Inside	Rs. 15,000.00
5	Back Cover	Rs. 40, 000.00



Payment Guideline



Note :

- Payment will be 100% advance
- Plexconcil holds all the right to make any slight alternation in the Advertisement opportunities.
- GST Taxes are applicable on the above cost.
- All the Structures will be the sole property of the Vendor

Contact Person for the Booking :

- Kajal Guria at kajal@plexconcil.org
- Prasad Arolkar at prasad@plexconcil.org
- Nigel Rodrigues at nigel@plexconil.org

Bank Details:

The Plastics Export Promotion Council

Bank Name State Bank Of India

A/c No: 34011621060

Branch & IFSC : Andheri (East), Mumbai-400069

IFSC: SBIN00 00539

